Milan Design Week 2015

Tips from Zuzanna Skalska  Head of trends
Design = Milan is the equation to refer to in order to understand the Milanese FuoriSalone, an event organized for the first time in 1990 by Interni on the occasion of the annual Salone del Mobile. It has now crossed the boundaries of a conventional trade fair, from the point of view of cultural interest and experimentation, to become a festive event, a design project, invading the whole city and respective brands.

We visits Milano every year and we would like to give you some tips and information on the upcoming edition 2015.

Milano FuoriSalone = Milan Design Week
14 – 19 April 2015
Our 360Inspiration Milano Design Week guide contains “quick & dirty” information about what to see and where to go during the Milan Design Week.

There are 4 main locations you must visit:

- Tortona Design (incl: SuperStudio Piu)
- Ventura Lambrate
- Brera Design District
- San Gregorio DOCET

If you have some spare time you should see:

- Salone del Mobile – Furniture Fair
- La Triennale
- Interni
- Spazio Rossana Orlandi
- Other city’s locations
The 54th edition of the Salone del Mobile will fling open its doors from Tuesday 14th to Sunday 19th April, at the Rho Milan Fairgrounds.

The Salone del Mobile split into three style categories: Classic, Modern and Design, the International Furnishing Accessories Exhibition and SaloneSatellite, will be flanked by the biennial Euroluce / International Lighting Exhibition and Workplace3.0 / SaloneUfficio, dedicated to the workspace.

Euroluce, the exhibition devoted to excellence in the lighting world, will showcase the very latest in outdoor, indoor, industrial, event/show, special use and hospital lighting solutions, lighting systems, light sources and illumination technology software and consulting. To mark the 2015 International Year of Light proclaimed by UNESCO, Attilio Stocchi has conceived “FAVILLA. To every light a voice” for the city of Milan – an installation/event telling the story of and exploring the essence of light.

Place: Milan Fairgrounds, Rho (Milan)
Ready to go!
The App is now free to download for iPhone, iPad and Android.

More info at http://salonemilano.it/en-us/
The best halls @ Salone:

**Hall 20**
- Artek
- Campeggi
- Cappellini
- Cassina
- Dedon
- Edra
- Magis
- Missoni
- Kartell
- Poltrona Frau
- Tom Dixon
- Vitra

**Hall 16**
- Arper
- Artifort
- Casamania
- Diesel
- Lago
- Moroso
- Natuzzi
- Tacchini
- E15
- Zanotta
**MOROSO’s designers 2015**

Atelier Oi | Daniel Libeskind | Marc Thorpe | Maarten De Ceulear | Nendo | Patricia Urquiola | Richard Hutten | Ron Arad | Sebastian Herkner | Scholten&Baijings | Tokujin Yoshioka | Jörg Schellmann
Dedicated to young designers under 35 as a springboard into the world of design, the Salone Satellite returns to the Salone del Mobile. It’s the 18th birthday of the world’s premier springboard for young design talent that with its theme "Life Planet" will anticipate the theme of EXPO. An appointment not to be missed, open to the general public as always.

14 - 19 April
Milan Fairgrounds, Rho - Pav. 22-24
Open to the public at large, free entrance from Cargo 5

More than 650 young designers
**Workplace 3.0/SaloneUfficio 2015. The Walk**

Michele De Lucchi creates a major installation on the theme of the work space in Pavilions 22-24 of Workplace3.0, suggesting a vision of the office of the future.

Salone del Mobile 2015
Workplace3.0/SaloneUfficio
Fiera Milano, Rho Hall 24
Tortona Design Week

It’s the oldest off-site event. There are plenty of small patios, shops, galleries, spaces, etc. Various quality of work. In the last years, this part of city has been a very favourite among big multinational brands.
France Design 2015

In Ex-Ansaldo, in the heart of Tortona, France Design will bring together two main exhibitions, as well as a café designed by French design magazine Intramuros.

VIA Design 2015 presents fourteen prototypes for furniture, lighting and interior layouts financed by VIA and created by twelve emerging designers. Fourteen projects ready for producers. With a focus on VIA’s Carte Blanche by Normal Studio: prospective project “Atmosphères” is an invitation to discover a new non-standardised approach to comfort.
PIET HEIN EEK + LEFF + GRAYPANTS

@VIA TORTONA 31

Graypants & Piet Hein Eek & LEFF amsterdam & Richard Hutten & Eigen huis & Interieur.
Lexus to Awaken the Senses


Spazio Lexus - Torneria, Via Tortona 32

LEXUS - A JOURNEY OF THE SENSES
In collaboration with Philippe Nigro & Hajime Yoneda
For this year’s Salone del Mobile, MINI has teamed up with Spanish designer and artist Jaime Hayon to present an installation that conjures up visions of tomorrow’s urban mobility in the form of an imaginary world.

The focus of the installation is the MINI Citysurfer concept, a flexible electric kick scooter that provides a smarter and more personalised way of getting around town. For Jaime Hayon it is the starting point of a fantastical journey through a modern metropolis, for which he is designing two variants of the MINI Citysurfer concept. He takes visitors along graphic paths and challenging routes through a surreal space, within which he applies his strikingly creative aesthetics to showcase the future of mobility.

Laboratorio Bergognone in Via Bergognone 26
MOOOI
FIND YOUR WAY HOME TO MOOOI’S ‘UNEXPECTED WELCOME’ AT VIA SAVONA 56

From the 13th to the 19th of April, in occasion of the annual Salone del Mobile in Milan, Moooi welcomes you to be blown away by their presentation in via Savona 56. For the 3rd time in a row, Moooi is eager and ready to transform the monumental space of 1.700 m2, by showcasing an assembly of inspirational living quarters, timeless product haikus and a new carpet collection, harmoniously absorbed into the breath-taking depths of Rahi Rezvani’s artistic photography.

We are getting closer to give you once again The Unexpected Welcome!
Edition 15 of Designersblock Milan takes place as part of the Milan Design Week

Designersblock events launch buildings, landmark areas, and by introducing new audiences to new places act as catalysts for urban revitalisation.

Designersblock shows are joined up events for all sectors of the industry. We bring together the diverse out-put of designers from different backgrounds and levels of experience, from Students and graduates to established design companies. We attract a dedicated and active audience of architects and design professionals, journalists, retailers and manufacturers, cultural and educational institutions, trend forecasters, opinion formers, students and public. The results are exhibitions regarded as being the most exciting, innovative and memorable design events in the world of their kind, vehicles for high quality content, dialogue and collaboration.

Ex-Ansaldo
54 Via Tortona
20144 Milan
Italy

Tuesday, 14 April 2015 at 10:00 - Sunday, 19 April 2015 at 18:00

REGISTER:
Ex-Ansaldo
54 Via Tortona
20144 Milan
Italy

Tuesday, 14 April 2015 at 10:00 - Sunday, 19 April 2015 at 18:00
Tuttobene is a Dutch platform that connects designers to the market. Founded in 2004, Tuttobene creates exhibitions for design talents and brings them into contact with clients. Tuttobene often functions as a kickstarter for international careers and further development of a designer’s oeuvre. The exhibitions have taken place during numerous important design fairs in Milan, London, Tokyo and New York.
MOOOI

For the third time, Moooi founders Marcel Wanders and Casper Vissers will take up residence at Via Savona 56. Presenting ‘Unexpected Welcome’, their exhibition will feature the works of Iranian photographer Rahi Rezvani alongside their innovative array of photorealistic carpets. Their latest venture - hi-definition carpets made using Chromojet printers - includes geometric hexagonal prints from Studio Job and monochrome collages from Neri and Hu. Among their interiors will be special editions of favourites by Marcel Wanders and new lights by Arihiro Miyake.

13-19 April; Via Savona, 56 ; www.moooi.com

Remnant 1 by Neri & Hu for Moooi Carpets
Check here for all DUTCH DESIGN EVENTS DURING THE MILANO DESIGN WEEK

http://milan2015.thedots.nl/category/milan-areas/tortona-around-design/
Superstudio Group celebrates 15 years as the leader of international Design in Milan with the new format SUPERDESIGN SHOW, evolutionary project that replaces and incorporates the success of the “Temporary Museum for New Design”.

On show at Superstudio Più and Superstudio 13 on 10.000 sq.mt of exhibiting spaces, the most interesting Italian and International production, but also lifestyle projects and proposals that make design their starting point, to speculate the present and the future of our houses, of work and knowledge places, in the urban habitat, in our lives.

To get free access you have to register at http://www.superstudioevents.com/index.php

SUPERSTUDIO PIÙ, Via Tortona 27
SUPERSTUDIO 13, Via Forcella 13 / Via Bugatti 9
Welcome to Superstudio’s registration page, where you can register and download the invitation for direct access to our Events.

© TEMPORARY MUSEUM FOR NEW DESIGN | Milan

Continue

Superstudio Più:
Marcel Wanders for LG Hausys “The Rational and Emotional Worlds”

‘Superdesign Show’ -
Temporary Museum for New Design
Superstudio Più – via Tortona 27 - Milan
Izabela Bołoz, who is currently based in Eindhoven, created the Intersections modules so the user can decide whether to meet and talk, sit and rest or climb and play. Ranging from 45 centimetres to 180 centimetres in height, each piece is made from a series of identical geometric wooden frames. The frames are stacked horizontally and attached together, leaving a space between each one equal to its depth. This construction means that modules can be slotted together like comb teeth, with the individual frames of one module sliding into the spaces between frames in the next.
Ventura Lambrate

After 5 successful years, this already established location in north-east Milan has become very popular among YOUNG creatives. This year, the event will welcome 176 international exhibitors from 36 different countries on more than 13,000 m² of exhibition space.

Download here the full map + info (PDF)
GENERAL OPENING HOURS
Tuesday 14 April – Saturday 18 April: 10:00 – 20:00 H
Sunday 19 April: 10:00 – 18:00 H

OPEN EVENING
Wednesday 15 April: 20:00 – 22:00 H
Design Schools:

DESIGN SOIL, KOBE DESIGN UNIVERSITY, DETMOLD SCHOOL OF ARCHITECTURE AND INTERIOR DESIGN, HOCHSCHULE OSTWESTFALEN-LIPPE, DESIGN SCHOOL KOLDING, HDK - SCHOOL OF DESIGN AND CRAFTS AT THE UNIVERSITY OF GOTHENBURG, HKU DESIGN, UNIVERSITY OF THE ARTS UTRECHT, MAASTRICHT ACADEMY OF FINE ARTS AND DESIGN, DESIGN ACADEMY EINDHOVEN and many more
MOLESKINE: Documenting design innovation at Ventura Lambrate

Moleskine joins forces with Ventura Lambrate to set up a Documentation Centre for design innovation at what has become one of the most prominent and innovative design districts at Milan Design Week. With the Moleskine smart notebook, Creative Cloud connected in hand, a group of young design reporters roam the once-industrial warehouses and streets to sketch and document its design objects, materials and technological solutions as well as its installations, crowd and spaces.

Partners: Adobe™, Officine Tamborrino
Project Design: CICLICA.CC

April 14 to 19, 2015
Via Ventura 14, Zona Ventura
Milano
M2 Lambrate

Closing party: Saturday, April 18
20.00 - 22.00
POLISH DESIGN
CURATORS: EWA SOLARZ, TABANDA

Presents:
DO IT YOUR WAY Polish Design in Pieces

Via Ventura 5, 20134 Milano, Italy
Design Academy Eindhoven will present “Eat Shit” at the Salone del Mobile - the first exhibition of the new department Food Non Food. The entire department (18 students and their teachers) will transfer to Milan for the event, which delves into the politics of how, where and why we eat in a part exhibition, part public laboratory format.

Nothing deserves our attention more than food – it binds us, it fuels us, and the myriad of issues concerning its production, distribution and consumption touch on some of humanity’s most fundamental problems.

The event is co-curated by the new department head Marije Vogelzang
SCHOOL OF INDUSTRIAL DESIGN, LUND UNIVERSITY, Sweden

Presents: The Tomorrow Collective  
[www.thetomorrowcollective.com](http://www.thetomorrowcollective.com)

Address: Via Dei Canzi 19

Arnout Meijer
Redefining our own position and profile we invited our alumni of the past 10 years to show work which refers towards the profiles we will be focusing on for the upcoming years. Putting them in specific context.
Brera Design District

Is a bit chaotic but centrally located part of Milan. This year BDD celebrates its 5th edition. Perfect for walking and city sightseeing. Brera quarter has the highest density of showrooms, galleries, locations and spaces dedicated to design in terms of art and culture.

Visit: Alessi Flagship store at Via Manzoni 14–16 and Skitsch store at via Monte di Pietà, 11

For more information and events visit http://fuorisalone2015.breradesigndistrict.it/
Samsung is the main sponsor of the Brera Design District

The installation "Embrace Sensorial Experience" represents the commitment of Samsung exploring the basic interaction between people and technology. Two rings composed by the brand new Samsung curved SUHD TVs will be hovering from the ceiling surrounding visitors in a surreal environment, where the Samsung vision of a connected future is shown by video contents characterized by colliding and blowing particles with an impactful visual effect.

Viale della Liberazione 9/1
Mazda is main sponsor of the Brera Design District

The Japanese car company presents the “Mazda Design Space” in Brera, core of a series of events scheduled to April, that will be strengthening the cooperation with the fashion and design industries. During the design week in Milan, the “Mazda Design Collection” will be introduced for the first time to an international audience: a series of objects different from one another, created on the base of Mazda KODO philosophy, with themed events and workshops.

Mazda Design Space,
Via San Carpoforo 1
This year, during the Fuorisalone, designer Luca Nichetto will be attending the Brera Design District with the Swedish brand Kinnarps, with an exhibition interpreting the trend report on new ways to live your office space.

Largo Treves 5 entrance from Via Solferino.
This year the Brera Design District will also be attended by some of the major firms of Italian and international design: Sebastian Herkner, Arik Levy, Luca Nichetto, Karim Rashid (Verreum); Emmanuel Babled, Lorenzo Damiani, Francesco Faccin, Diego Grandi, Gordon Guillaumier, Paolo Ulian (Alfa Marmi);

Exhibition "Fuha - The expression of air"

The designers of Fabrica, hosting the firm Formafantasma and Daikin
Location: Foro Bonaparte, 60 - Milan
KARTELL & LAUFEN

on the occasion of the Design Week 2015, the first Kartell by Laufen monobrand store opens its doors in the heart of Milan's Brera district.

Kartell by Laufen
Via Pontaccio, 10
Milan

14 to 19 April from 10am to 8pm

www.kartellbylaufen.com
Belgium is Design
has the pleasure to invite you to

MILAN DESIGN WEEK
14-19.04.2015

CONFRONTING THE MASTERS
10 Designers of the year
ACCADEMIA DI BELLE ARTI DI BRERA

SALONE SATELLITE
FIERA MILANO – RHO

ACCADEMIA DI BELLE ARTI DI BRERA
Sala Napoleaonica
Via Brera, 28 – MILANO
Open daily: 10.30 - 8.30 PM
(On Tuesday 14th, opening at 2 PM & on Wednesday 15th closing at 7 PM)
Discover the San Babila Design Quarter – a brand new design district in the heart of Milan during the Salone del Mobile. The Quarter unites the finest design showrooms, fashion stores and eateries in the area, offering a new and exciting destination in the city centre.
DESIGNJUNCTION

Casa dell’Opera Nazionale Balilla  
Via Pietro Mascagni, 6, 20122 Milan

In April 2015 designjunction will transport an edited version of the critically acclaimed show to Milan for the fourth edition of designjunction edit Milan to run during the Salone Internazionale del Mobile. The Salone del Mobile is the largest international furniture fair in the world, held in Milan and attracting approximately 350,000 visitors to the city each year.

designjunction edit Milan will be a curated show of cutting-edge contemporary design presented against the derelict surrounds of Casa dell’Opera, in Milan’s city centre in the San Babila area. The beautiful, raw space of the former school building Casa dell’Opera provides the perfect backdrop to continue to build designjunction’s reputation for presenting cutting-edge design in some of the most exciting and challenging venues.

More than 30 international brands will transform the school into a creative hub for design and culture. Central to the exhibition will be a beautifully designed café – a destination point for visitors to meet and pause during their visit.

http://thedesignjunction.co.uk/register/
Tom's talk on The Cinema and the latest designs:
Tuesday 14th April, 5pm.

Venue:
Casa dell’Opera Nazionale Balilla
Via Pietro Mascagni, 6 20122 Milano, Italy
City centre and more

Besides main locations, there are plenty of small off-site exhibitions and events that are worth seeing. In the rush and hurry, don’t forget to visit Duomo and to enjoy Milan.
NEW DESIGN DISTRICT IN MILANO

You CANNOT miss San Gregorio DOCET 2015 Party!
Kick off on Tuesday at 23:00, and you should be ready for some big-time fun until 02:00.

http://www.sangregoriodocet.it/exhibitors/
“Design pilgrims are already beginning to flock to Milan ahead of next week’s Salone del Mobile (8-13 April) – the world's most important design fair and the unofficial start of the design season. This year's Salone happenings are woven into the entire fabric of the city, from the apartments of Brera to the historic buildings of the city's newly minted 5vie art and design district in central Milan, to the post-industrial warehouses that make up Ventura Lambrate – not to mention the Rho fairgrounds themselves.”

Rosa Bertoli, Malaika Byng, JJ Martin, Ellen Himelfarb

Wallpaper’s MUST SEE preview:
Wallpaper* Handmade
Eat me. Drink me. Tell me that you love me.

• An exhibition of specially commissioned objects, furniture, fashion and food dedicated to the art of gastronomy and entertaining, by some of the world’s most respected designers, artists, craftsmen and manufacturers.

  o.a. Valcucine presents Grill Royal by Konstantin Grcic, a nomadic kitchen inspired by the Meccanica system.

14 – 18 April
Via San Gregorio 43
Tuesday 14 April 12.00 – 16.00
Wednesday 15 – Saturday 18 April 10.00 – 19.00
For 2015 Clarks has partnered with The HALO Trust to present Clarks: Rebooted, an artist initiative and global collection launch celebrating 65 years of their original and iconic Clarks Desert Boot and its contribution to British street style. Clarks: Rebooted gathers the talent of 14 leading British and UK-based artists and designers from a broad range of creative disciplines to create a one-off art piece freely reinterpreting this iconic footwear. As well as this, they will design a Clarks Desert Boot which will be sold as a limited edition of 250 units, available online from spring 2015.

VIA ALFREDO CAPPELLINI 16 (SAN GREGORIO DOCET DESIGN DISTRICT)
BRAND NEW WORLD

BRAND NEW WORLD, produced by Vesna and Jovan Jelovac, forecasters of design future, together with LAUFEN and Architonic, invite you to “DESIGN 2.0” exhibition at the FuoriSaloni, in what is arguably one of the most elegant showrooms in Milan - DUŠAN.

Experience some of the most exiting design works of 2015, bringing together key international studios who epitomize the new concept of Designers - Makers - Entrepreneurs, rethinking the entire business and creative model, unthinkable of only a few years ago.

Location
Dušan Showroom
San Gregorio, Via Zarotto 1
In Milan this year, Droog focuses on the smallest parts of furniture, functional elements that are usually not noticeable and often invisible.

Our screws, hinges, nuts, nails, brackets and other hardware are super functional - in some cases we even extended their function - but they also add value, character and a richer narrative. In our created collection, you will find nails that reduce the risk of hitting your finger, two way tie wraps, fancy hinges and screws that smile at you. They give flavour to simple DIY work, revive existing furniture and challenge the designer.

The collection of 210 hardware items will be presented in its natural habitat, an ordinary hardware store. Come, see, and purchase our “screwy” smileys from the gumball vending machine.

Opening Hours
April 14th - 19th
Mo - Sun 10.00-19.00h

Location
Ferramenta (Hardware Store)
c/o Alfredo Viganò e C
Via Panfilo Castaldi 40, Milano, 20124
DAMN° magazine and MOSCA Partners are occupying Palazzo Litta in Milan

The world is here - The future is now

DAMN° and Mosca Partners have created an oasis in the heart of the city to welcome even more chums, colleagues, design aficionados, and the rest of the herd... Furthermore, the pavilion will be hosting the ‘talking heads’ of the creative scene in the late afternoons during Design Week, with interviews, overviews, side views, under views,... DAMN° and Mosca Partners’ translucent Litta Beach pavilion, set amidst the action in Milan, is powered and supported by our much admired local partner televisionet.tv. Check the full programme at Palazzo Litta or online: damnmagazine.net/en/about/specials-and-events)

Palazzo Litta, Corso Magenta 24, Milan
Open each day from 10am to 9pm

5 VIE LATE NIGHT Wednesday, 15th of April, 6pm to 10pm

Corso Magenta, 24
Ford, Salone del Mobile Present
Innovative Design and Lighting Installation
‘FAVILLA, Every Light a Voice’

“A successful design requires more than pleasing aesthetics – it needs to connect with consumers, speak to their aspirations and pleasantly surprise them,” said Moray Callum, Ford’s vice president of Design. “This installation takes visitors through an unexpected discovery process that perfectly reflects Ford’s philosophy that design is an emotional journey orchestrated around the customer”.

Ford highlights its commitment to innovation through design by collaborating with leading furniture design expo Salone del Mobile to create an innovative lighting installation

Curated by architect Attilio Stocchi, “FAVILLA, Every Light a Voice” showcases the science of light and will be open to the public in Milan

Ford this year also is displaying lifestyle pieces developed by its global design teams, will host a panel on future design trends exploring the concept of privacy and the role of “space”

“FAVILLA, Every Light a Voice” will open to the public April 14-19 in Piazza San Fedele, Milan.
Rossana Orlandi is a petite and refined Milanese lady. She wears big, extravagant glasses and is a fashion designer. She owns a fantastic space with an even more inspiring backyard. Every year she invites many different designers to exhibit with their work. Nice place to reload power. Spazio Rossana Orlandi will be filled with works by some of the brightest creative talents.

Location: Via Matteo Bandello, 14-16
Mindscapes by Marimekko - presents its vision of urban living at Spazio Rossana Orlandi

Finnish design house Marimekko brings a referential urban home to Spazio Rossana Orlandi during Milan Design Week on 14–19 April 2015. Based on the theme of Marimekko’s autumn/winter 2015 home collection – Mindscapes –, the creative installation takes a close look at city architecture and the rhythm we live in. It examines how urban people can find moments of empowerment and peace in their hectic everyday lives by bringing elements of nature into their homes. The installation combines Marimekko textiles and tableware with abstract modules and rich greenery.
Presenting eight new pieces from Collection III by Nika Zupanc

Sé Collection III by Nika Zupanc will be expanded with an additional eight pieces, including a sofa, armchair, dining chair, sideboard version of the Loyalty Cabinet, and a range of mirrors. (Above: Stay Sofa, Stay Dining Chair and Stay Armchair)

Building on the successful launch of the first pieces within Se Collection III at Salone del Mobile 2014, the new additions will continue Nika’s design narrative alluding to 1950s furniture and modernist influences. Bringing Nika's aesthetic together with Sé’s craftsmanship and signature feel, the collection is a balance of wit, restrained elegance and luxury, whilst subtly introducing symbols and motifs associated with the power of sport.

The materials used include a selection of the finest woods, metals, marbles and fabrics whilst the shapes are dynamic and light. Sé pieces are customisable for
La Triennale di Milano

La Triennale di Milano is a design museum and events venue in Milan located inside the Palace of Art building, part of Parco Sempione and the park grounds adjacent to Castello Sforzesco. It hosts exhibitions and events which highlight contemporary Italian design, urban planning, architecture, music, and media arts emphasizing the relationship between art and industry.

Triennale di Milano.
Viale Alemagna, 6, 20121. Milano.

For more information visit:
The district Zona Sant’Ambrogio Milan Design Week 2015 presents a series of events inside the cultural core of Milan, where the Basilica of Sant’Ambrogio, the Museum of Science and Technology, the Triennale di Milano, the Achille Castiglioni and the Franco Albini foundations are located.

During the entire week, many events dedicated to design, art, culture and food will run here. Among them, the exhibition Do Ut Design in via San Vittore 49; Eat Urban Food Track Festival, an event dedicated to street food; the exhibition Arts & Foods. Ritual since 1851 and Kitchens and Invaders, the new edition of the Triennale Design Museum, both at the Palazzo della Triennale.
INVITO

Si invita la S.V. alla terza edizione della mostra ‘Constancy & Change in Korean Traditional Craft 2015’ alla Triennale di Milano.

Lo stile coreano in 193 opere tra arte, artigianato e design per l’abitare. Tradizione e innovazione nel lavoro di 23 artisti contemporanei sul tema ‘Su-su, Deom-deom, Eun-eun (Armonica semplicità, Quiete, Finezza)’.

Press Preview
Lunedì 13 aprile 2015, alle ore 6:30 p.m.

Cerimonia d’apertura
(Solo su invito)
Martedì 14 aprile 2015, alle ore 6 p.m.
Performance d’apertura del maestro Daum - Kim Chang Duk

Impluvium (Piano 1)
La Triennale di Milano
Viale Alemagna, 6
20121, Milano

R.S.V.P.
Encanto Public relations
Tel.: +39 02 66983707
Maria Amendolagine
m.amendolagine@encanto.biz
cell. 3485404443
Veronica Carminati
veronica.carminati@encanto.biz
cell. 334 3782823

Constancy and Change in Korean Traditional Craft 2015
한국공예의 법고창신 2015
14 April — 19 April
INTERNI guide

Interni Kingsize – design highlights “bible” – free of charge

Interni Guide - the Guide is an outline, in alphabetical order, of all the Milano events, an interpretation organized Day by Day, and through a thematic itinerary based on sectors, incl. map. Download: http://guidafuorisalone.com/
The new Exhibition-Event of INTERNI (edition 18), ENERGY FOR CREATIVITY (13 April - 24 May 2015), attempts to introduce and develop the themes of Expo Milano 2015 which will open in May 2015. On the specific request of EXPO in the City, the operation endorsed by the City of Milan, the Chamber of Commerce and ExpoMilano2015 to coordinate its urban events, the exhibition will continue for the whole inaugural month of the Universal Exposition. INTERNI will involve, in the magnificent settings of the Università degli Studi di Milano, the Orto Botanico di Brera and a possible 3rd location in a old Palazzo of the city center, a series of internationally renowned designers and leading companies in the field of innovation and research, to make the FuoriSalone in Milan become an open-air laboratory ready to gather and develop proposals for the city of the future.
To recognise the design spot in the city, just look for the Interni banner
There is one thing to be aware of in Milano > **THIEVES!**

Don’t take your computer or tablet with you. You will not need it. It is only an extra weight to carry the whole day around.

Keep your documents and money safe!

**Be careful!**
Travel

Milan has a perfect public transportation system – Metro, Buses and Trams. In order to use them you must buy the ATM tickets. The most helpful are:

**One Day Ticket € 4.50**
Valid for **24 hours after stamping**, gives you unrestricted travels for all the Milan Municipality areas. The ticket is valid even on the rail network, including the urban rail lines of Trenord and the 'Passante Ferroviario' (Urban Railway Network).

**Two Day Ticket € 8.25**
Valid for **48 hours after stamping**, gives you unrestricted travels for all the Milan Municipality areas. The ticket is valid even on the rail network, including the urban rail lines of Trenord and the 'Passante Ferroviario' (Urban Railway Network).

In order to visit Fiera Milano in Rho exhibition center you must use the special ticket: **Return Milano - Rho Fiera € 5.00**

For more info check: [http://www.atm-mi.it/en](http://www.atm-mi.it/en)
BAR BASSO
Via Plinio 39

CIN CIN!!
“If you’re coming to Milan in the occasion of the Fuorisalone 2015, prepare to face crowds of people looking to squeeze into some stylish event and to fight for a taxi cab. But at the same time, prepare to know thousands of people and to discover new ideas from the most brilliant designers of our times.” Easy Expo Team